



FOR IMMEDIATE RELEASE

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West Michigan Trails Fall Summit to Tackle Micromobility and Trail Safety

Regional partners, stakeholders, and community members will discuss emerging trail etiquette challenges, share project updates and success stories, and strengthen collaborative efforts to connect West Michigan's non-motorized trail network.



GRAND RAPIDS, Mich. — West Michigan Trails (WMT) will host its Fall Trail Summit on Thursday, October 22, from 9 a.m. to 11:30 a.m. at the MLK Community Center in Grand Rapids. As e-bikes, e-motos and trail etiquette have been generating plenty of buzz lately, WMT will bring community leaders, trail professionals, and trail users across the 18-county region, to discuss shared-trail safety, and explore the opportunities and challenges shaping West Michigan's trail network.

The summit will feature a diverse panel discussion on micromobility and trail safety, alongside updates on West Michigan Trails Regional Master Plan priorities and what lies ahead for the Regional Wayfinding Project.

“Our Fall Trail Summit is a great opportunity to bring together all the key players involved in shaping West Michigan’s trail network,” said John Morrison, West Michigan Trails Executive Director. “We’re excited to create space for meaningful conversations about the future of our trails. This work takes a lot of collaboration, and the summit is a chance to learn from one another, be in a room all together at once and keep that work moving forward.”

Attendees will get a behind-the-scenes glimpse of the planning, partnerships and collaborative efforts that keep regional trail projects moving forward. An opportunity is being presented to join the conversation about the future of West Michigan’s trails!

Because trails connect more than places, keeping them safe, accessible and welcoming takes collaboration among the many communities, organizations and people who build, manage and use them.

When: Thursday, October 22, 2026, 9-11:30 a.m.

Where: MLK Community Center, 900 Fuller Ave. SE, Grand Rapids, MI 49506

Register: wmtrails.org/events

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About West Michigan Trails

West Michigan Trails, established in 2005, is a community-driven nonprofit organization serving an 18-county region across West Michigan and is passionate about connecting people, trails, and communities through local partnerships and shared outdoor experiences. The organization coordinates across jurisdictions and municipalities, collaborates with a wide range of partners, and helps lead regional efforts that foster connection, engagement, awareness, and inclusivity of non-motorized trail systems. For more information, visit wmtrails.org.