



## Connecting more than trails, we are connecting communities to build a healthier West Michigan.

We connect communities and partners to build a trail system that brings West Michigan together.

West Michigan Trails helps communities work together to create something bigger than any one city or agency could do alone. We align visions, find gaps, and connect plans so local trails become part of a unified regional network – built for how people actually live, move, and explore.

Our job is to make sure trails work together, not in isolation. By helping partners share knowledge and build consistency, we make trails feel seamless across neighborhoods, towns, and natural spaces. This isn't just about getting from point A to point B – it's about creating places where people connect with each other and with where they live.

When trails connect, communities thrive. Trails bring health, economic growth, access to nature, and regional pride. We're building a West Michigan where every trail, and every mile, brings people together and makes our region stronger.

### WHAT WE DO!

#### Regional Alignment & Planning

We coordinate across jurisdictions to identify trail gaps, align priorities, and help partners build a system that works as one.

#### Advocacy & Funding Support

We champion investment in trail infrastructure and support communities in securing the resources they need.

#### Access & Awareness

We make trails more visible, accessible, and inviting – from unified signage to promotions so more people know about and feel welcome on their local paths.

#### Partner & Community Engagement

We strengthen the network of organizations, agencies, and residents working toward a more connected, active region.

CONNECTING  
TRAILS

**910+**  
MILES

CONNECTING  
TO NATURE

**13**  
STATE PARKS

CONNECTING  
COMMUNITIES

**18**  
COUNTIES

CONNECTING  
VISIONS

**1**  
UNIFIED PLAN



# Let's Connect!

## Five Ways You Can Support

### 1 Get Out and Use the Trails

Nothing will show your support for trails quite like riding or walking the trails! Every walk, ride, or run shows that trails matter.

### 2 Share Your Story

Tell others why trails are important to you and how they connect our region. Share photos on your social media and keep the buzz going.

### 3 Donate to Support the Work

Our staff is funded primarily by trail users like you who support our work through donations. Our team is working daily to make our communities more connected, for you.

### 4 Advocate and Stay Engaged

Speak up for trails, attend events, and stay involved in growing our trail network. It's one thing to have experts weigh in, but real trail users like you have a voice and perspective to share!

### 5 Invite Others Along

Trails are more fun with friends! Bring your friends and neighbors along with you so that they understand how connected trails make our lives, economy, and region better.



## Ways to Connect

### Social Media

Learn about our work, new updates, and events on our social channels! We'll also share your trails photos, so tag us or use our the hashtag!

 /WMTGC  @WMTrails

Hashtag: #wmtrails

### WMTrails.org

See our plans, find new trails, and become a monthly donor on our new website!



### Become a Donor!

Donors not only support our work, but also get access to member events and swag!

